



**9 EVENTS LTD**  
**'EVENT PRODUCTION & MANAGEMENT'**

**CASE STUDY**  
**JAMES BOND CHARITY FUNDRAISING DINNER – THE LANGHAM HOTEL**

**EVENT BRIEF**

To produce a James Bond themed fundraising evening at the Langham Hotel. The client wanted something different to events they have held in the past with more emphasis on music, theming, lighting and fun with guests staying on long after the main appeal and dinner.

**WHAT WE DID**

To give that James Bond feel we used state of the art lighting to project 007 logos around the room and James Bond colours. We also used movie visuals on a main screen and on plasmas around the room with corporate logos and film footage.

Guests were greeted by our bond guy and girl and for the reception we used one of our stunning singers dressed in an elegant ball gown to sing a host of James Bond theme songs live.

We also used one of our top DJ's to entertain guests after dinner combined with a live singer to keep the crowd engaged. For those who didn't want to dance we had a host of casino tables and a shooting range to match the James Bond theme.

The night was a huge success with the committee and guests staying well after the appeal.

